
HOW TO MAKE \$100 A DAY

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This report can be sold but I recommend not selling it as anyone can get for free.

This report can be combined with any package that is sold or given away.

The only thing I require is that the report is not modified in any manner.

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ABOUT NICK STEWART



My name is Nick Stewart and I am the creator of this guide.

I built my first website in 1997 and began Internet Marketing several years ago.

To learn more about me go to:

<http://nickstraffictricks.com/about/>

Follow me on Twitter:

<http://twitter.com/nick1123>

INTRODUCTION

Since the Internet began people have looked for ways to make money online. As the popularity of the Internet has grown so has the number of people looking to make money on the Internet.

And with the recent downturn in the economy the number of people looking to make money online has increased even more!

This short guide will show you a couple different ways to earn \$100 a day working from home.

Because I don't know you I cannot guarantee what kind of income you will achieve. It's dependent on your particular talents and skill set. It is also

greatly depends upon your ability to work hard, follow through, and be consistent.

QUICK WORD ON CONSISTENCY

Before we dive in I want to just say a quick word about consistency and how it will affect your success.

If you want to be successful in any sort of online business venture then you must be consistent in your efforts!

For most people this includes having a schedule and spending a certain amount of time each day on your online business.

When I first started my online ventures I would get up an extra hour early every morning to work on my stuff. That was my time that I had set aside every day to work on my business.

I would have failed completely if I had not decided before hand that 6 a.m. to 7 a.m. was my time to work on my business and nothing else.

The time of the day that you set aside to work on your business does not matter. What does matter is that you set time aside.

If you cannot set aside at least five hours a week to work on your online efforts then you will most likely fail.

HOW TO MAKE \$100 A DAY METHOD 1: GHOST WRITING

INTRODUCTION

One of the fastest ways to start making money online is to be a ghost writer. A ghost writer is someone who writes articles, e-books, and other written materials for a client who is paying them.

In the world of Internet marketing ghost writers will often write articles for their clients on a specific subject. The client will then take that article and post it on their website. Or they may put the article in an ebook or send it to their e-mail list.

The nice thing about ghost writing is that you can start making money in the next couple days.

WHAT IT WILL COST TO GET STARTED

To get started with ghost writing you will need a few basic tools:

- a computer
- a word processor like Microsoft Word that has a spell checker
- Internet access
- e-mail address

If you are reading this I'm guessing that you probably have all of these things. And therefore it won't cost you any money to get started!

If you do not type very fast then learning to type quickly will be a huge advantage to your ghost writing business.

There are numerous free tutorials available on the Internet that will teach you how to type faster.

You may also want to consider speech recognition software. It has come down in price and you can get it for around \$50 from Amazon.com. In fact, I

am writing this guide using Dragon NaturallySpeaking speech recognition software.

If money is tight then I would suggest waiting until you've actually made \$50 profit before purchasing this software.

HOW TO FIND CLIENTS

There are numerous people looking to hire ghost writers. The only question is where to find them.

One of the best places is on the warrior forum:

<http://www.warriorforum.com/main-internet-marketing-discussion-forum/>

Every day I see people posting looking to find reliable ghostwriters to write articles for them.

The only trouble is when you're first starting out no one knows you and you have no references that can vouch for your ability to write and your dependability.

HOW TO BUILD A RELATIONSHIP WITH CLIENTS

One fast and simple way for people to build up references is to volunteer to write 5 to 10 articles free of charge in exchange for a short testimonial.

I have seen numerous people post on the warrior forum the following:

Hi my name is Michelle, and I am looking to start making a little money on the side writing articles for people.

Unfortunately I have no references and so it's hard to get people to hire me.

So I am offering to write a 300 to 500 word article for free for 10 people who are interested. All I ask in return is that if I do a good job I can use you as a reference.

If you're interested then email me at:

Thank you so much for your help,

Michelle

Make sure that you do a good job on the articles and that you get them done quickly. These people will be your references so you do not want to blow it!

ANATOMY OF A TYPICAL 300-500 WORD ARTICLE

Every article, e-book, or other writing project has a certain structure that they usually follow. Because there has been a great increase in the number of ghostwriters needed to write articles I am going to focus primarily on the structure of the typical 300 to 500 word article.

Every article has three basic elements:

- Introduction
- Solutions to the problem
- Conclusion

The introduction section is usually just a paragraph that outlines a specific problem that people have. Whether it be "*How do I get my website indexed by Google*" or "*What is a good recipe for chocolate chip cookies?*" your article will usually solve a problem. And the introduction is the place where you state what the problem is.

The second section of your article is where you offer solutions to the problem.

For example, if the problem is "*How do I get my website indexed by Google?*" then this section might offer three different solutions on how to get a person's website indexed by Google.

Each solution might have a paragraph describing what to do and the pros & cons of that particular solution.

The third section is the conclusion.

This section is usually a paragraph that re-states what the problem is and the proposed solutions.

WHAT SHOULD I CHARGE?

The amount you can charge really depends on your references and reputation.

When you're first starting out you may only charge \$5-\$10.

As you gain experience and a reputation your price can increase.

I know of one very good writer who regularly charges between \$20 and \$30 per page for her writing services.

MAKE SURE YOU KNOW WHAT YOUR CLIENT WANTS

Before you write a single word you must make sure that you know exactly what your client wants.

And be aware that often your client may not know what exactly they want when they first ask you to write something.

If you're writing an article for a client then I would suggest that you know the following before you begin writing:

- *What is the topic of the article?*
Your client should know this.
- *What specific problem should article solve?*
If your client isn't sure what specific problem the article should solve then offer some suggestions based on the topic provided.
- *When does the client need the article written by?*
This is your deadline. Make sure you meet it.
There may be times when you are too busy to have an article done by this time. Make sure you tell your client this before you agree to write the article.
- *What should the title of the article be?*
Although this isn't always necessary I do recommend knowing this before you begin writing.
Read [How to Create Great Titles](#)

USE GOOD GRAMMAR AND A SPELL CHECKER

This really should go without saying, but I'm going to say it anyway.

It is absolutely critical that you use proper grammar in your writing. And be sure to use a spell checker.

I am amazed at how many people neglect these two simple items.

GET PAID AS YOU GO

Many writers have a concern about not getting paid for their work. It happens all the time.

So I recommend a "pay as you go" system.

So if someone hires you to write 10 articles I would suggest writing 1 or 2 of the articles and send them to your client for approval.

If they approve the articles then ask them for payment for those articles that you have written so far. Do not write any more articles for this client until you've been paid for what you've done.

This ensures that you won't write a lot of material for a client and never get paid for it.

Once you have built a relationship of trust with the client this kind of thing is not as necessary.

HOW DO I MAKE \$100 A DAY?

So how do you make \$100 a day from this?

This depends largely on how much you can charge.

So let's pretend that you're first starting out and you charge \$10 an article. You will need to write 10 articles in a day to earn \$100 per day.

Using my speech recognition software I can write a 400 word article in about 20 minutes. This includes doing a little research, creating an outline for the article's structure, writing the article, and some editing.

To write 10 articles will take me about 4 hours.

\$100 for 4 hours work is \$25 an hour.

This may seem like a lot of work in the beginning. Just remember: learning to write is like building a muscle. It's hard at first but as you do it you will get better and faster.

And as you get faster and build a reputation you will be able to charge more.

Imagine that you had a bunch of clients and you could charge \$20 per article and you could write an article in 15 minutes.

To earn \$100 in a day you would need to write 5 articles which would take you one hour and 15 minutes.

Now you are earning \$80 per hour!

And here's the best part: You have no expenses! There is nothing that you have to buy to get going with this!

CHARGE FOR ADDITIONAL SERVICES

Another way to earn some additional money is to offer additional services.

Frequently people will want their article posted to ezine articles and other article directories.

You could charge a \$1-\$2 for each article to submit to ezine articles. Or you could charge \$3-\$5 to submit each article to 10 different article directories.

You could charge similar rates to post the articles on your client's blog for them. This would save your client time.

You can also offer to submit those blog posts to various social bookmarking sites. This would help your clients get traffic to those articles and save them

additional time. You would of course charge for this. If you want to do this I recommend going to <http://www.onlywire.com> to learn how to submit a site to multiple social bookmarking places with one easy step.

CONSIDER OUTSOURCING

One thing I've seen a few people do is actually outsource their writing.

Sometimes writers get so busy that they cannot handle all of the requests that they receive.

As a result they end up outsourcing some of their work.

And sometimes this can be quite profitable.

For example let's say you found someone who would write an article for \$5 each. You charge your clients \$10 an article. Your profit is \$5.

Do this for 20 articles and you've made \$100.

If you decide to go this route I highly recommend starting small and slowly building up.

HOW TO MAKE \$100 A DAY METHOD 2: NICHE MARKETING

INTRODUCTION

Niche marketing involves connecting a hungry group of buyers with a product they are looking for.

So to make money with niche marketing all you need is a product that pays well and a group of very hungry buyers.

WHAT IT WILL COST TO GET STARTED

To get started with niche marketing I would recommend budgeting \$10 to purchase a domain name and \$10 a month to pay for hosting.

Compared with starting a traditional business this is very cheap.

FIND A HUNGRY MARKET

One of the biggest mistakes marketers make is finding a product and then hoping that there is a group of hungry buyers for that product. I have done this and it frequently does not work out well.

So we are going to do just the opposite.

We are going to search for a group of buyers and figure out what it is they are hungry for.

One of the easiest ways to get an idea of what people are looking to buy is to go to the Google keyword search tool and search for words like: stop, cheap, quit, learn, buy, and other trigger keywords.

The tool can be found at:

<https://adwords.google.com/select/KeywordToolExternal>

Using the tool I searched for the word stop

I then sorted the results by clicking on Global Monthly Search Volume.

Looking through the search results I find that stop smoking, stop foreclosure, and stop bleeding are common things that people search for.

So now I have an idea of some basic categories that people are searching for.

I would also suggest trying out some other words using this Google tool.

To see a full list of trigger keywords go to:

http://nickstraffictricks.com/1005_how-to-use-the-right-trigger-words-for-targeted-traffic/

Another place to go to see what people are searching for is eBay.

Ebay has a special site that shows the top 10 most popular searches:

<http://pulse.ebay.com>

You can also drill down and see what the most popular searches are for a given category. This is a fantastic tool to find out what people are hungry for.

Another place you can go is Click Bank:

<http://www.clickbank.com/marketplace.htm>

If you search and sort by popularity you'll see the most popular products being sold at the top. These are the kinds of things that people are hungry for.

Amazon.com is another place that you can go to find things that people are looking for. Amazon does a great job of keeping track of what is selling right now.

They actually have the page with a list of the best selling products:

http://www.amazon.com/gp/bestsellers/ref=pd_ts_b_ldr

If you're thinking of creating an information product then it would be wise to go visit popular forums in that niche and read what questions people have.

If I was thinking about making a product in the dog niche I would go visit the top dog forums and see what people were talking about. Most importantly observe what questions they ask.

You'll probably notice at the same questions are asked over and over. You can tell a hungry market by the number of times the same question is asked.

Now that you have found a hungry market it is time to find the perfect product for that market.

FIND A PRODUCT

Finding the right product can be a tricky task. Sometimes you may think a product should be a great match for people but then you try to sell it and find that you were wrong.

One of the best ways to see if people really want a particular product is to ask people.

When I started thinking about writing this guide on how to make \$100 a day I went to the warrior forum and made a post titled: Would you be happy with \$100 a day?

The post itself was quite short and simply asked:

Would you be happy with earning \$100 a day from your Internet Marketing business?

Or is that too little?

If someone showed you step by step how to consistently earn \$100 a day, would you happy with that?

Within a very short amount of time there were 83 responses to my forum post. And most of the responses said YES!

That's when I knew that this would be a good product. I knew that there was a group of people that would want this kind of information.

You can view this post by going to:

<http://www.warriorforum.com/main-internet-marketing-discussion-forum/105490-would-you-happy-100-day.html>

So if you were thinking of selling some kind of information product then I highly recommend going to a forum and asking people if they would be interested in this kind of information.

You must make sure that the forum is highly targeted to your particular product.

So if you are thinking of selling a How to stop smoking product then make sure you go to a forum where people that smoke are found.

If you do not want to create your own product but rather sell an existing product then go to places like Amazon and see what their best selling items are:

http://www.amazon.com/gp/bestsellers/ref=pd_ts_b_ldr

You can even drill down into specific categories and see what their best selling items are.

Be sure to pay attention to the number of days that a particular item has been in the top 100.

You can search for the most popular items on Click Bank:

<http://www.clickbank.com/marketplace.htm>

Jason Moffatt from the Warrior Forum recently gave \$100 away to the person that could come off with the best high-paying affiliate program.

Lots of people made suggestions and you can find a list of great high-paying affiliate programs here:

<http://www.warriorforum.com/main-internet-marketing-discussion-forum/95836-easy-100-contest-best-high-priced-affiliate-program.html>

HOW DO I MAKE A \$100 A DAY?

So how do you make \$100 a day from this?

You're going to make money by selling products on a website you're going to create. The next few sections will deal with how to create a website, generate content for it, and get traffic.

But before getting to that I want to give you one last piece of advice on selecting products.

If you sell a product and earn \$5 then you must sell 20 of those products every day.

If you sell a product and earn \$20 then you must sell only 5 of them every day.

If you sell a product and earn \$200 then you must only sell 1 product every other day.

Promoting products that are a little more expensive is frequently a lot easier because you don't have to make as many sales. Which means you don't have to get as much traffic.

So when you are choosing a product do not go for the cheapest product out there. It will frequently take more work to sell a high quantity of a cheap product.

LOOK AT YOUR COMPETITION

Evaluating your competition is an important step. This is especially true if you're promoting a product that a lot of people are searching for. This includes anything on Amazon.com.

So if I selected the product Canon PowerShot SD890IS 10MP Digital Camera then I would do the following:

1. Go to Google and search for Canon PowerShot.
I would take note of how many people are competing for this. This tells me how many websites have these two words somewhere on their page.

2. Go to Google and search for "Canon PowerShot".
This tells me how many websites have this exact phrase.
3. Go to Google and search for allintitle:Canon PowerShot.
This tells me how many websites have this exact phrase in their title.
4. Go to Google and search for allinurl:Canon PowerShot.
This tells me how many websites have this exact phrase in their url.

Low numbers for each of these is a good thing. Low numbers indicate a small amount of competition.

What you want is a product that makes you a lot of money for each sale you make and that has a low amount of competition.

I would go through the same steps with Canon PowerShot SD890IS

BUY YOUR DOMAIN

Once you have your own product chosen it's time to buy a domain.

I usually use [Godaddy.com](http://www.godaddy.com) to buy my domains.

I strongly suggest using the product name for your domain and looking for a .com.

So if my product were Canon PowerShot SD890IS I would try to find a domain that had those words in it and nothing else.

I would try to buy Canon_PowerShot_SD890IS.com. If that didn't work I might put the word review or blog at the end and see if that was available.

I made a short video that shows you how to buy your domain with Godaddy:
http://www.howtomake100aday.com/how_to_buy_a_domain.php

HOST YOUR DOMAIN

I recommend hosting with [BlueHost](#) if you don't already have a web host selected. I have been with them for a while and have been very satisfied with their service.

They let me have unlimited bandwidth and an unlimited number of domains on my 1 hosting account.

BlueHost also makes it very easy to set up WordPress blogs.

Once you have picked a host and a domain, you will need to point the DNS of the domain to the host.

If you bought the domain with Godaddy and use [BlueHost](#) to host your domain, then this step is quite easy.

I made a short video showing you how:

http://www.howtomake100aday.com/how_to_point_your_domain_to_bluehost.php

The next step is to tell [BlueHost](#) that your domain point to them and have them add the domain to your account.

This is also easy and I made a video showing you how:

http://www.howtomake100aday.com/how_to_add_your_domain_to_bluehost.php

SETUP A WORDPRESS BLOG

If you are hosting your website with [BlueHost](#) then setting up a WordPress blog is very easy.

Discover 20 Ways To Make \$100 A Day

http://www.howtomake100aday.com/link_20_ways.php

Simply login to your [BlueHost](#) account and click on Simple Scripts. It should look something like this:



Then click on the WordPress link and follow the steps to install.

I made a quick video showing you how:

http://www.howtomake100aday.com/how_to_make_a_wordpress_blog_on_bluehost.php

PLUGINS FOR YOU BLOG

There are a few plugins that I recommend for your WordPress blog:

- **All in one seo pack** – Optimizes your blogs pages for the search engines
<http://wordpress.org/extend/plugins/all-in-one-seo-pack/>
- **Google XML Sitemaps** – Automatically build a sitemap for your site which makes it easier for Google to crawl your site
<http://www.arnebrachhold.de/projects/wordpress-plugins/google-xml-sitemaps-generator/>
- **Sociable** – Adds buttons to them each page of your blog to make it easy for readers to submit your site to social media
<http://yoast.com/wordpress/sociable/>
- **WP Auto Tagger** – Automatically create tags for your pages
<http://wordpresssupplies.com/wordpress-plugins/auto-tagger/>
- **WP Num Captcha** – Stop spammers from submitting comments by requiring people to answer a simple math question before their

comment is submitted

<http://wordpress.org/extend/plugins/wp-num-captcha/>

- **WP Super Cache** – Makes your pages load much faster. This is very important if your site gets a lot of traffic.
<http://ocaoimh.ie/wp-super-cache/>

CREATING CONTENT

There are several different methods for creating content for your website.

They fall into a 3 basic categories:

1. Create the content yourself.

This is a good idea for people who are knowledgeable about the subject and are decent writers. It is also good for people who have a very limited budget.

2. Pay to have the content created.

This is usually the fastest way to generate unique content for your website but it comes at a price.

3. Use content already created.

If you go to Ezine Articles you can find content already available on any number of topics. This is by far the fastest way to get content but the downside is that it is not unique.

You also need to usually give a link to the article writer's website (found at the bottom of the article.)

It works well if you have a tight budget and don't want to write.

I recommend using ezine articles for much of your content. However I suggest that your homepage and main topic pages be written by you or someone else to ensure that they are unique.

I would also be sure that the product that I am advertising for is mentioned in my content.

HOW TO GET TRAFFIC TO YOUR SITE

The topic of how to get traffic to your website could take up hundreds of pages.

But instead of taking up all our room I'm going to give a brief summary of how to get traffic to your site and point you to some resources that will help you gain a better understanding of the subject.

Traffic generation can be broken up into a couple basic sections:

- **Search Engine Optimization**

The purpose of this is to get your site to rank high in the search engines. This includes: keyword research, optimizing your pages and back link building.

I wrote a 68 page guide on how to get traffic and it has an extensive section on search engine optimization. You can get the guide for free at: <http://free--web-traffic.com/>

- **Social Bookmarking and Social Media**

There are numerous ways to get traffic to a website through social bookmarking and social media. On my blog I posted 18 videos which cover how to get traffic from different social media sites as well as how to make money from niche marketing.

I highly recommend taking some time and watching these videos: http://nickstraffictricks.com/1521_video-idoits-guide-to-internet-marketing-with-seo-youtube-myspace-facebook-rss-feeds-and-more/

Getting one-way back links to your site will help you rank higher in the search engines. You can get a one-way free back link from my popular blog here: http://nickstraffictricks.com/1537_free-back-links-to-your-site/

Take Traffic Generation to the Next Level

I created the Easy Traffic Toolkit program which is a series of 84 videos that show you step by step how to get traffic to your site:

<http://www.nickstraffictricks.com/videos/>

BUILD AN EMAIL LIST

When a person visits your site they are usually looking for free information. They are usually not looking to buy something.

So what many people have done to set up an e-mail list and use some sort of free e-book, report, or guide with free information to entice visitors to sign up for their e-mail list.

Once someone has signed up for your work e-mail list you have the opportunity to advertise to them multiple times.

OUTSOURCING

Building niche sites can be very profitable but time consuming.

Once you have a niche site that is making you money I recommend taking those profits and hiring others to do some of the work for you to build additional niche sites.

IF YOU NEED HELP

If you find that you need help feel free to email me at:

nickstraffictricks@gmail.com

I will do my best to answer your questions.

Another fabulous resource is the Warrior Forum where Internet Marketers ask questions and get answers:

<http://www.warriorforum.com/main-internet-marketing-discussion-forum/>

Discover 20 Ways To Make \$100 A Day
http://www.howtomake100aday.com/link_20_ways.php

MORE WAYS TO MAKE \$100 COMING SOON

This is the first ebook in a series of ebooks I am putting together on How to make \$100 a day.

I am planning on giving the ebooks away for free to everyone on my email list.

To sign up and get the next ebooks How to make \$100 a day go to:

<http://www.howtomake100aday.com>

CONTRIBUTE TO THE NEXT VOLUME OF HOW TO MAKE A \$100 A DAY

If you have a way to make \$100 a day and would like it to be included in the next ebook just email me at: nickstrafficticks@gmail.com

ADDITIONAL RESOURCES

20 Step-By-Step Blueprints For Making \$100 A Day From Home...

http://www.howtomake100aday.com/link_20_ways.php

How A One Page Website Is All You Need To Start Making Money Online...

Copy this \$250/day system...

http://www.howtomake100aday.com/link_250_a_day.php

Discover 20 Ways To Make \$100 A Day

http://www.howtomake100aday.com/link_20_ways.php

Blue Host - Affordable Web Hosting For Your Domain

http://www.howtomake100aday.com/link_blue_host.php